



Mick Fleming

PARTNER & CHAMBER COUNSELOR

Speak

Mick has addressed and engaged audiences as large as 2,000 and as small as a chamber's executive committee. This includes time at the podium in 40 states and five countries. His current keynote-style presentation topics include: Foreseeing future influences on communities and organizations, current trends in community development, social/political upheaval, regional strategies, the case for advancing regional education attainment, and lessons in association/chamber management.

Plan

Chamber of commerce and economic development planning must focus on both *profitability* for companies today AND *prosperity* for the community tomorrow. Mick understands that chamber plans are influenced by larger ranges of stakeholders and "publics" than other entities and has provided guidance for strategic planning and consulting in scores of chambers of all sizes. In many cases, his planning engagements are extended, but he also guides intense 1- or 2-day retreats, which clearly identify purpose, current value, and highest priorities.

Advise

Literally hundreds of chamber leaders have relied on Mick for guidance and good counsel. He has helped CEOs and board chairmen make the right decisions, identified capacity challenges and stirred chamber staffs to tackle more than they thought possible. His willingness to push a little harder than most advisors and coaches produces more rapid necessary change. He advises on talent searches, investor relations, staff motivation, governance expectations, communication strategies, and even creative ways of saying "no."

Examine

Sometimes, business-led, civic-economic entities just need to know the truth. They need assistance examining pertinent topics that can shape their organizations, institutions, and societies. How long does it take for merged entities to begin sharing a culture? What resources are available for chambers and communities facing disasters? How are companies involved with chambers of commerce viewed by consumers? Mick's unique perspective, extensive network and insightful research have proven valuable to individual chambers.

To learn more how Mick can help strengthen your organization, contact:
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