

is proud to announce another successful fundraising effort!

The Alamance County (NC) Economic Development Foundation's latest capital campaign will fund Invest in Alamance, a five-year initiative to accelerate growth of the local economy through seven key strategies:

- **Workforce Development**
- **Product Development**
- **Existing Industries**
- **Entrepreneurship**
- **Community Development**
- **Investor Relations & Development**
- **New Business Recruitment & Marketing**



Invest In Alamance
by **alamance** economic
development foundation

FINAL PLEDGE TOTAL:

\$1,921,500

"Convergent has done two campaigns for our local economic development foundation. Both were very successful. The Convergent team has a practiced approach to the entire process from program planning all the way through to campaign wrap-up. On both occasions, the Convergent rep 'on the ground' doing the fundraising, represented the organization and cause very well. We got nothing but good feedback from people they approached whether or not a pledge was made."

- Mac Williams, President, ACEDF

The Convergent team is honored to have been a part of yet another successful capital campaign for ACEDF. Our last campaign secured \$1,717,600, or **107%** of campaign goal. Not only did the *Invest in Alamance* campaign secure **11.8% more** than their previous campaign, but it also came in **39% under budget**. Is your organization ready to take the next step in your funding journey?

Contact us today to learn more:

Samantha Hardwick
Communications Director
SHardwick@ConvergentNonprofit.com